

Welcome

to the World's No. 1 Trade Fair for Plastics and Rubber





3,020 exhibitors from 59 countries

2,180 exhibitors from Europe



650 exhibitors from Asia



138 exhibitors from the Americas



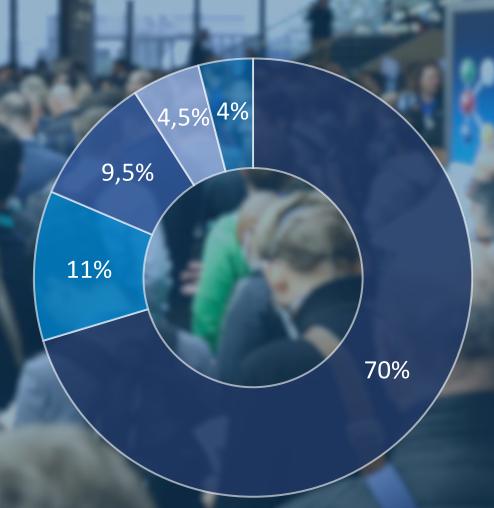
44 exhibitors from Middle East



177,486 visitors From 167 countries

Visitors 2022

- Europe
- The Americas
- Asia
- Middle East
- Africa



Visitor satisfaction









98 %

Value the presence of Market Leaders

97 %

Want to Attend K Again

94 %

Archieved their goal for the trade fair

K 2025

- Already fully booked since May 2024
- 178,000 m² of exhibition space
- Over 3,000 exhibitors from 61 nations
- Presentation of the entire value chain
- All key players on board



SELECTION OF REGISTERED EXHIBITORS





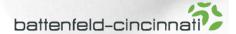




AsahiKASEI





























































































































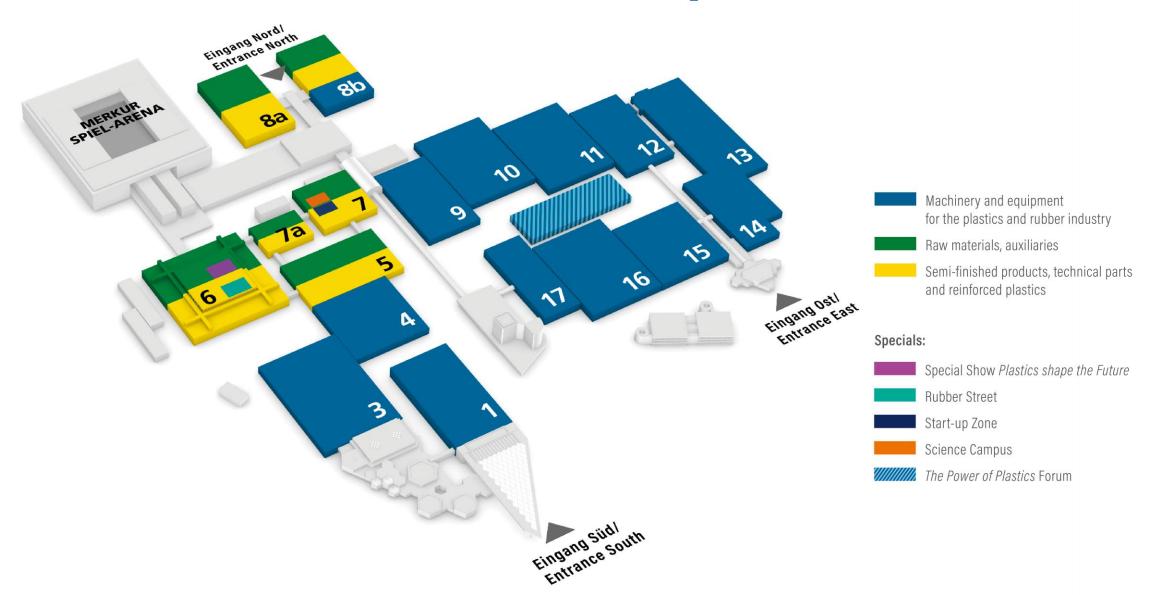








Site map







Machinery and Equipment

- Integrated and efficient manufacturing processes
- Al and digitalisation
- Production sustainability



Raw materials and auxilliaries

- Design for circularity
- Secondary raw materials and recycled feedstock bio-based polymers
- High-performance polymers



Semi-finished products, technical parts, reinforced plastics

- Composites
- Lightweight construction
- Surface finishing

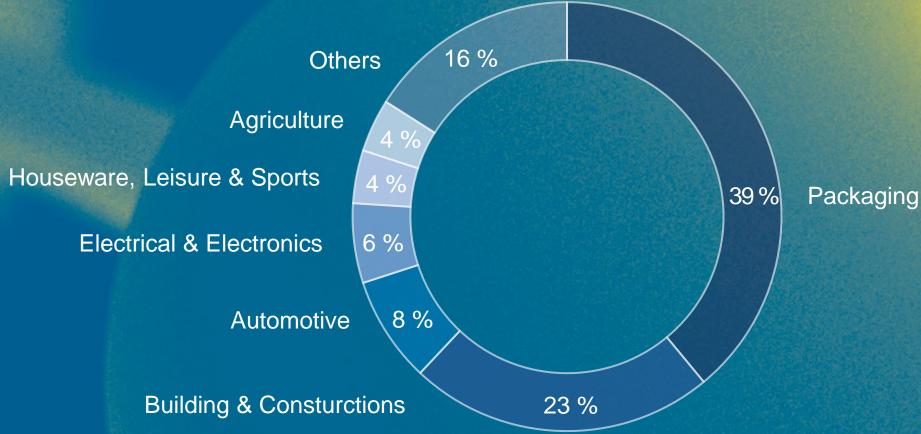




Facts about the plastics industry



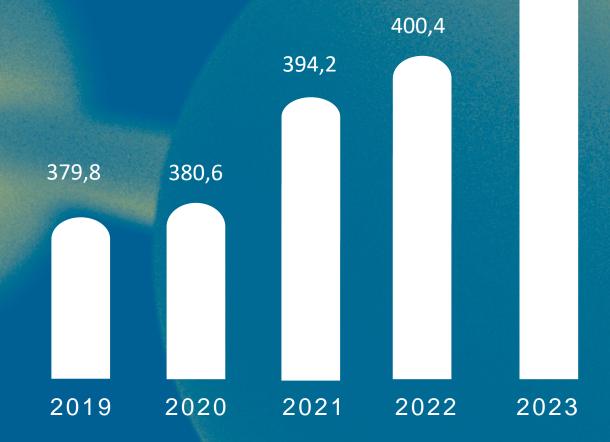








413,8

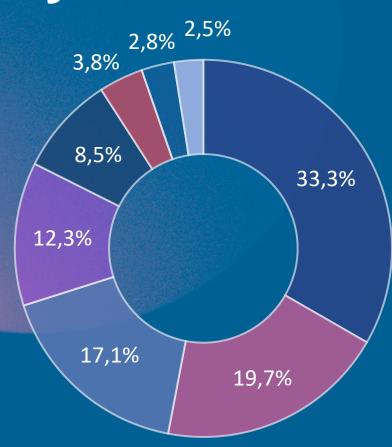


Source: Plastics Europe "Plastics - the fast Facts 2024"









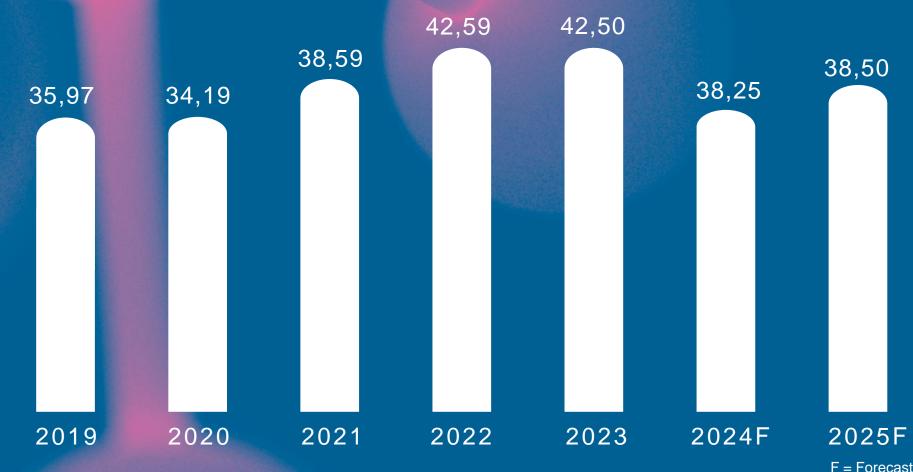
Rubber production worldwide*





Global production of plastics and rubber machinery





Source: VDMA

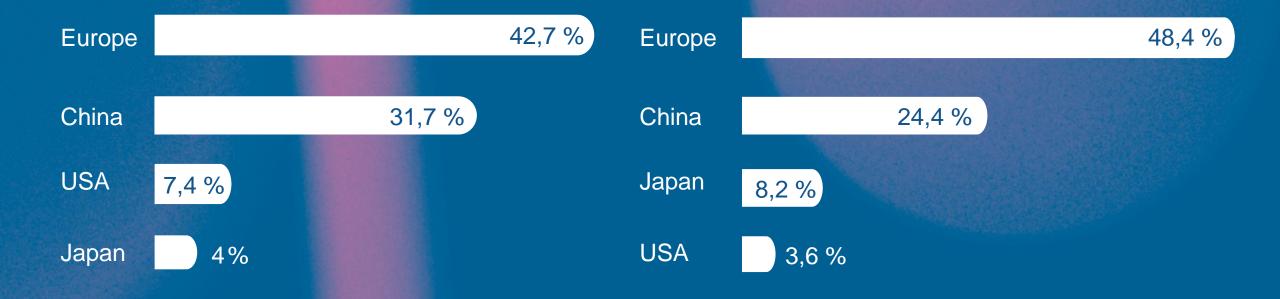
*in billion €

Plastics and rubber machinery



Production by region (2023)

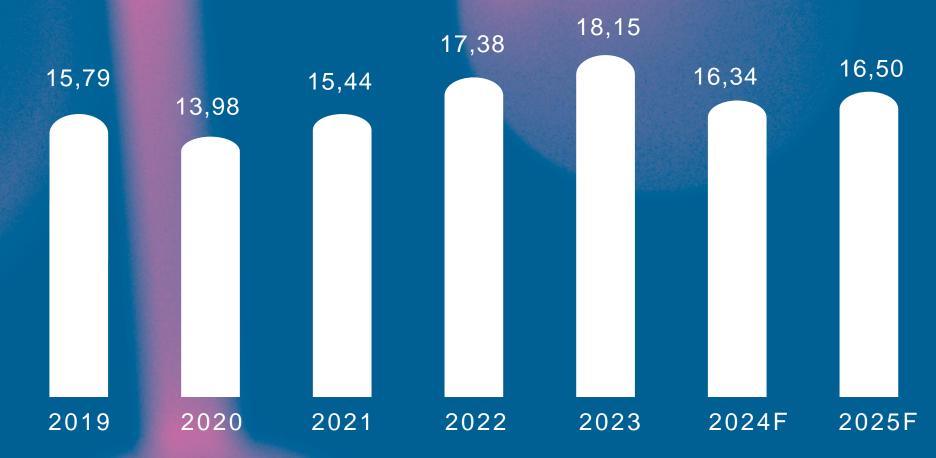
Share in Global Exports (2023)



Source: VDMA

European production of plastics and rubber machinery





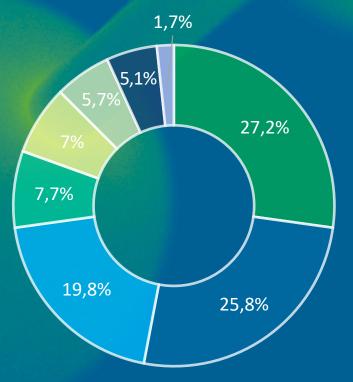
Source: VDMA F = Forecast *in billion €

Global recycled and bio-based plastics production*

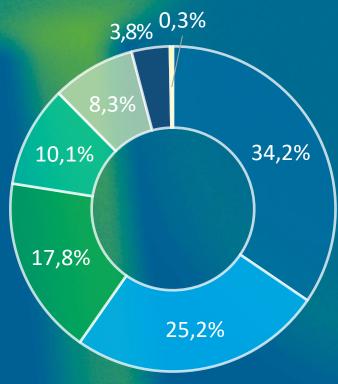




- China
- EU27+3
- North America
- Middle East + Africa
- Cental & South America
- Japan
- CIS



Global mechanically & chemically recycled (post-consumer)



Global bio-based and bio-attributed





The Power of Plastics Green - Smart - Responsible























networking by women for women



Venue: Special show PLASTICS SHAPE THE FUTURECome along, benefit from the experiences of others
and make new contacts.



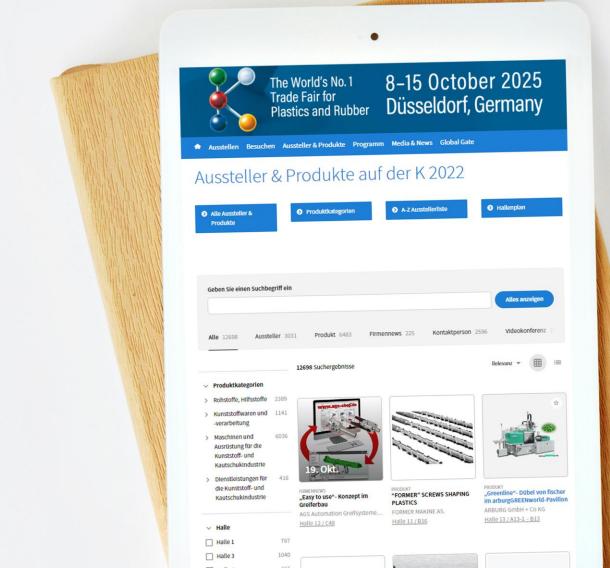




Young talents

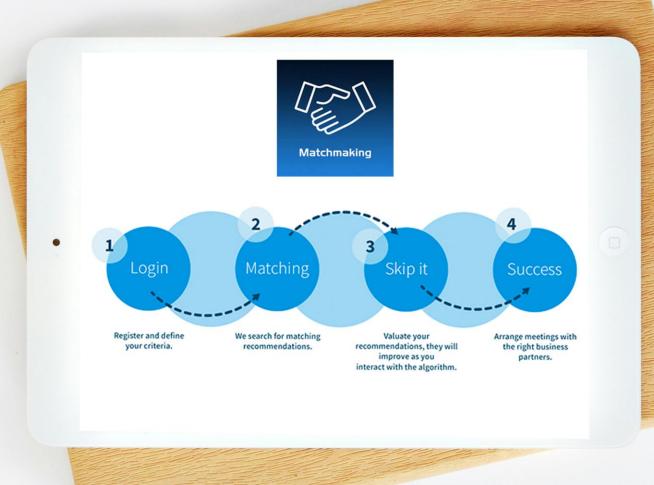


Exhibitor database



Match-making-tool





K community

K

K-App

K-Mag

K-Monthly

Social media



What's-up in plastics & rubber?

Why K 2025 is the ultimate industry hotspot



- 1. Pioneering Trends & Innovations
- 2. Global Industry Hub
- 3. Live Technology Showcases
- 4. High-Level Expert Forums
- 5. Essential Industry Guidance As a fixed star in turbulent times

