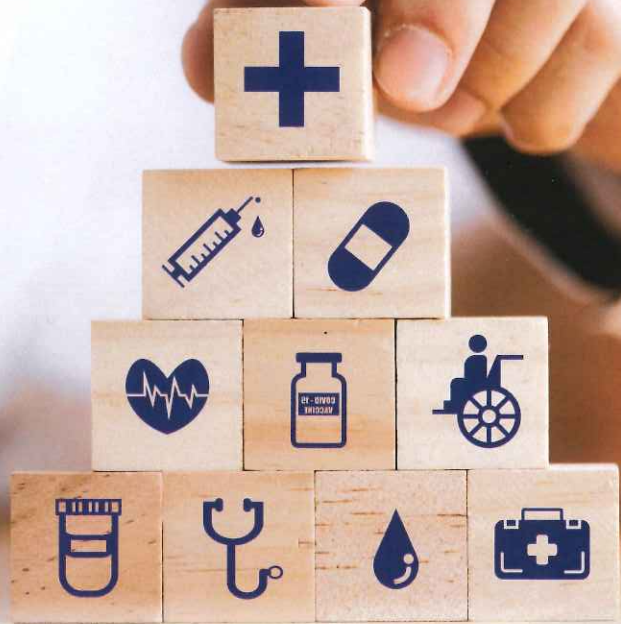


LAUNCHPAD



An initiative by  MEDICARE ASIA

9-11 SEPTEMBER 2026
MARINA BAY SANDS,
SINGAPORE



NEW PRODUCT. **NEW** SOLUTION.
FIRST TIME AT **MEDICAL FAIR ASIA.**

Start your market entry at LaunchPad - a dedicated zone for first-time exhibitors at Medical Fair Asia, keen to launch the latest products or solutions to Southeast Asia's healthcare market.

LaunchPad offers impactful pitch sessions, live demonstrations to amplify your product launch. This high energy platform designed to drive visibility, connections and commercial opportunities, will propel your product and brand to the next level.

www.medicalfair-asia.com

LaunchPad is open to all companies that are:

First-time exhibitors at MEDICAL FAIR ASIA

Launching new products or solutions in 2026

Ready to engage buyers, distributors, and partners across Southeast Asia

Cost of Participation S\$2,800

Includes display counter, presentation slot, marketing & promotion opportunities

(Terms & Conditions apply)

Targeted Visibility

Position your solution within a dedicated, high-traffic zone visited by buyers actively seeking new solutions.

Distinctive Stand Design

Dedicated counter for product display and live demonstration.

Daily Presentation Slot

Present your solution directly to a focused audience of healthcare buyers, distributors, and stakeholders.

Engage Buyers with Active Sourcing Intent

Meet decision-makers with regional purchasing and portfolio influence across public and private healthcare networks.

Enhanced Marketing Exposure

Pre-show visibility via exhibition marketing collaterals and onsite highlights.

Be Part of a Leading Regional Platform

Medical Fair Asia is Southeast Asia's leading international exhibition for medical and healthcare technologies, established in 1997.



Introduce your innovation.



Engage regional buyers.



Start at LaunchPad.



Get in touch today!

Scan and find out more:
www.medicalfair-asia.com

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